



marketing techniques for . Author : Young, Laurie, 1955-. Title : The marketers handbook : reassessing marketing techniques for modern business /. Call No. : HF 5415 You 2011. The marketers handbook :, reassessing marketing techniques for . Instantly access The Marketers Handbook: Reassessing Marketing Techniques for Modern Business by Laurie Young. Start your free 10-day trial of Safari. BuyThe Marketers Handbook Reassessing Marketing Techniques . The marketers handbook [electronic resource] : reassessing marketing techniques for modern business. Author/Creator: Young, Laurie, 1955-; Language The marketers handbook [electronic resource] : reassessing . 8 Oct 2013 . Ebook: The Marketers Handbook: Reassessing Marketing Techniques for Modern Business Date added: 7.07.2012. Formats: pdf, audio, text, Handbook of Modern Marketing [Hardcover] pdf . - New downloads ?2 Dec 2015 . The marketers handbook : reassessing marketing techniques for modern business. [Laurie Young] -- This book has the potential to be a bible